Volume 10

INDIANAPOLIS, INDIANA, AUGUST 12-18, 1945

Number 7

WITHIN THE WEEK

Some half-forgotten philosopher once observed that the universe is a vast tinderbox, but God will not give man the match. Now man has found the forbidden pantry shelf. After a couple of experimental strikes he stands back, awed by his own audacity. For in atomic energy we have stumbled upon stuff from which the wrath of God is wrought.

In an occupation where tattle and prattle run rampant the restraint of public prints in guarding our greatest nat'l secret is worth recording. Every publisher has known that gigantic experiments were under way looking toward secret weapon employing mysterious force of atomic energy. You can't drain a nation of specialized brainpower and keep fact from the press. Story cried for elaboration—but there was almost no speculation in print.

RUSSIA: To anyone who tallied the potentials it was obvious that Russia must make her force felt in the Pacific war—and without delay. She could afford no other course, First is the matter of Pacific peace. Russia must have a hand in that, for her destiny lies in Asia as truly as in Europe, Second, geographical gains. She wants things like warm-water ports in Pacific area that only a belligerent partner would have warrant to seek. Third, she will gain from the psychological ad-

vantage of actual partnership in some very delicate adjustments that must be made in China—problems which are even now being explored tentatively by STALIN and Soone in Moscow. A fourth and very human consideration: revenge. Russia had her "Pearl Harbor" 40 yrs ago, in the surprise attack upon Pt Arthur. She has waited a long time to worst the wily Jap. This is her hr.

This new partnership in the Pacific has obvious gains for us. Russia is the only allied power that can get at Japanese land forces without crossing water. She has shrewdly delayed action until thoroughly ready to strike. Japan has an estimated 25 divisions in Manchuria. Russia may well have twice that number in Siberia. And she can reinforce where Japan cannot. Russia can contribute an estimated 300 subs, to complete the isolation of Japanese homeland. Her air bases will prove valuable to U S and Britain.

If Russian entry has advantages for us, it also imposes obligations. Our supply system must be stepped up, since Russia's rail facilities are by no means equal to the strain. If war does not now end in a matter of hrs, it may conceivably go on for a matter of mo's. In that case, we anticipate her great contribution to be infantry. Altho she has started air action, we do not expect her air force to be decisive factor.



SHIFTING SANDS

The current recommendation of the American Legion that employers reserve fixed quotas of jobs for veterans "in the same ratio as that of local population to total local enlistments," is a thoroughly impracticable proposal. Interpreted literally, this means that if 1000 men have enlisted from Hamilton County, Ind, since war's outset, employers must "reserve" 1000 jobs for ret'g veterans. But even if war ended tomorrow, it would take mo's to ret'n vets to civilian life. Jobs can't be held open indefinitely. Vacancies must be filled promptly and resulting expanding economy will give vet best opportunity. Moreover, assumption that 1000 enlistments require 1000 jobs is fallacious. There are "x" number killed and incapacitated: others will turn to various forms of self-employment; many will go back to school. Less than half may seek jobs in open mkt.

Majority formerly employed have priority on old job.



FOR THOSE WHO WILL NOT BE MENTALLY MAROONED



"HE WHO NEVER QUOTES, IS NEVER QUOTED" Charles Haddon Shurgeon

The titles QUOTE and THE WEEKLY DIGEST are registered with U. S. Patent Office

"Even in this hr of darkness we have not lost our sense of balance and good humor. Even in despair we are laughing."—RADIO TOKYO, in broadcast to the U S.

"The nation and the world are on the threshold of a prosperity and standard of living that never before was considered possible."—Henry Pord, in a statement issued the day before his 82nd birthday last wk.

"I don't expect to stop adultery, or even make it unpopular."— WM J TUOHY, state's atty's, Cook county, Ill, launching campaign against wartime increase in divorce adultery charges.

"I found evidence of 'queueitis' everywhere. There is a very definite strain among women as a result of having to stand in queues day after day."—Dr J N G Nolan, Scottish physician, discussing conditions thruout British isles.

"Your butcher should be back at work this fall and winter."—CLINTON P ANDERSON, Sec'y of Agriculture, in a moderately optimistic forecast on food situation. He added, however, that shortages of chickens, eggs, pork lard, butter, sugar will continue thru spring of '46. (Quoted in American Mag.)

"The great danger is that the public, now that the Charter has been ratified, will feel that the peace has been automatically safeguarded, and will not realize that a constant effort must be made to make and keep the new organization an effective one."—CLARK EICHELBERGER, director of American Association for the United Nations.

"Twe noticed women walking around here practically nude, yet they're not approached by police."—SHU DELI, defending her right to wear a veil (religious reasons) in Atlantic City if other women can wear scanty bathing suits. A disorderly conduct charge was made against her by a patrolman who said her veil attracted a crowd and a disturbance was created when a soldier tried to remove it.

Oute
YOU ON THAT?"

"It's very hard to keep a hurricane a secret."—BENJAMIN PARRY, chief N Y Meteorologist, after Mayor La Guardia told him he must be awfully smart to be able to tell us when one was approaching from the Caribbean.

"We have spent \$2 billion on the greatest scientific gamble in history—and won. We are now prepared to obliterate more rapidly and completely every productive enterprise the Japanese have above ground in any city. We shall completely destroy Japan's power to make war. The Japanese may expect a rain of ruin from the air, the like of which has never been seen on this earth."—Pres Harry S Truman, announcing successful demonstration of the new atomic bomb.

"The Americans teach equality because they feel it and they have no inferiority complex about anything."—KING LEOPOLD, of Belgium.

"There seem to be trends in official travel, south in winter, to N Y on week-ends."—Sen James Mead, as Senate War Investigating Committee, seeking light on crisis in troop transport, checked into the Gov't Reservation Bureau which books Pullman space.

"It is high time for the nation to stop enjoying the peace in Europe and to get on with the grim war ahead. . . There seems to be a gen'l rush to collapse the armed services."
—Sen ELBERT THOMAS, of Utah, to critics of the Army's demobilization plan.

"But the dog went through."— Wisecrack of civilian with priority rating who bumped Col James Roosevelt off a westbound airliner last wk.

"That's your problem, lady. You shouldn't have to work so hard."—Hold-up man in Pelham Heath Inn, after girl victim asked why he took the money she had worked so hard to earn.

"No thanks. I'll come back when there's a queue."—British housewife who went to collect her ration books and found no queue lined up ahead of her, refused when the office staff told her she could have her books immediately.

"When a man reaches 26, he has seen and done everything and it's time for him to die."—Philip Fishman, Kansas City, Mo, ex-serviceman. (He shot and killed himself last wk, after expressing this bit of philosophy to a girl companion.)

44 99

66 39

"If you suddenly called in all currency, say in denominations of \$10 and above, you would find out where most of the black mkt money is hidden."—Rep WM B BARRY, N Y, making another contribution to the multitudinous theories for combating illegal distribution of food.

66 99

"Monsieur le Directeur, in your opinion, how big across the seat is the average foreign correspondent?"
—PIERRE MONGIBEAU, Pres of Paris high Court of Justice to Andrae Laguerre, Minister of Information, attempting to solve the seating space difficulties at the Petain trial. Monsieur le Directeur estimated the average at 15 inches.

"Dep't store sales are off; movie attendance has slumped; real estate deals are hampered; war chest solicitation may have to be postponed and Mr"Plain Citizen isn't getting the news he should have."—Mayor W Cooper Green, Birmingham, Ala, commenting on suspension of 3 daily papers, as publishers decline to incorporate ITU basic laws in new contract. (See Quore forecast, July 29-Aug 4).

"I thought I had better give it to you."—Pres HARRY S TRUMAN, calling newsmen together to announce that Russia had declared war on Japan.

"No wonder husbands are getting scarce."—Judge William V Daly, of Chicago, when a local war worker testified that his wife shot him in the chest with a revolver.

66 22

"No matter where I go part of my heart will always remain in China."—Maj Claire L Chennault, former commander of the U S 14th Air Force.

"It seems that the enemy considers suicide an act only for those who have despaired of life. We cannot blame the enemy, who is the slave to things material, for so thinking."

—A Tokyo radio commentator.

"Profound anxiety was felt by those who had been informed of the German efforts." — WINSTON CHURCHILL, revealing that Germany possessed some atomic power secrets.

64 99

"The Fashion industry, for France, has the same hard, vital meaning as automobiles and steel for America. . . It's associated industries employ and feed a million French workers."—Chas Collingwood, CBS correspondent, broadcasting from Paris.

"Except for that missing element, this is the best job I have ever had."
—Sgt R M MAPLE of Maply, Calif, who acts as doughboy lifeguard at a beach in occupied Germany. Questioned as to the missing element, Sgt MAPLE ans'd succinctly, "Women. Women to save, women to look at, women to talk to."

66 99

"Naw, I just go over it once lightly with a broken bettle."—Pvt ROBERT KELSO, 14 yrs old, Army's youngest combat veteran, asked by newspaper woman, "Do you shave yet, Junior?" Wearing the Purple Heart and 2 battle stars, Junior worried about what he would tell his Texas draft board to whom he had sworn he was 18.

"I am not a maker of armaments but only of munitions."—Farrz Mandl, former Austrian munitions magnate.

"The use of atomic bombs in Japan has created an unfavorable impression on the Vatican."—Official Vatican press office.

66 22

"What do you think?"—Response of Gen'l Carl Spaatz when news reporters asked whether there was any danger in handling atomic bombs.

66 22

"They have released enough men for duty affoat to man completely a major naval task force."—Sec'y of Navy James V Forrestal, tendering a verbal pat on the back to the WAVES on their 3rd birthday last week,

"He left a ring in the tub and used my guest towels."—Mrs Gertrude Hosstine, Indianapolis housewife, indignant over dirty trick played by prowler who broke into her home, lighted the water heater and took a bath.

"In spite of all that we have done and suffered in the cause of freedom and justice, this country has probably made more enemies than friends during the past 4 yrs."—Vice Admiral Wilson Brown, U S Navy, retired.

"It is my firm belief that this is the 1st war which will be won exclusively by air power, notwithstanding all experts feeling that we will have to land troops on the home islands themselves."—Capt EDW V RICKENBACKER, World War I ace and Eastern Airlines pres.

"Now, I hope I don't shrink!"—DONALD A DUNN, Spokane, Wash, who took stretching exercises on horizontal bar for a mo to reach Marine minimum height, 5' 4". (At Berwick, Pa, a draft registrant insisted his legs were "too short" for Army service. "Hm-m." mused examiner, applying Lincoln logic, "I think they'll do; they're long enough to reach the floor."

"Three new liquor stores opened this wk, and 3 new preachers came to town. We're holding our own!"— Item in local newspaper, Ketchikan, Alaska.

"Only by quick recoversion can we avoid a great am't of unemployment and a slackening of our economic tempo."—Ira Mosher, pres, Nat'l Ass'n of Mfgrs, commenting on effect of atomic bomb in hastening war's end.

"There is not a single industrial community of any consequence in the country where it is not still hard to find men for jobs."—J A KRUG, WPB chairman, taking issue with "theoretical figures" on U S unemployment. (WPB estimate: 1,-400.000 now unemployed.)

"Figuring the cost of the 2000 bombers it would take to drop a similar destructive charge, atomic bombing is cheaper both in cost and men's lives. We must consider the number of men that atomic bombing permits to stay far behind the lines."—Col Kenneth D Nichols, spokesman for Manhattan Engineer district, Oak Ridge, Tenn.



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QUOTE is Issued weekly by Droke House, Indianapolis, Indiana, Maxwell Droke, Editor, Lucy Hittle, Associate Editor. Subscription: \$5 per year in advance, in U. S. and Possessions. Two years, \$8. Your own and a gift subscription, \$8. Foreign, \$7 per year. Entered as Second Class matter at the Post Office at Indianapolis, Indiana, under Act of March 3, 1879. QUOTE uses no original manuscripts, does not accept advertising. Persons using material from QUOTE should credit original sources. Unidentified items may be credited to QUOTE.



The Perpetual Fear-"Talk of The Town," New Yorker, 7-28-'45.

The principles expressed in the United Nations Charter are high-The purposes are good. . . We recognize the fears of Sen Harlan J Bushfield in a radio address-fears that mbrship in the United Nations will place our sovereignty in the hands of "foreigners." Every step in the unification process that is going on in the world has aroused just such fears and hesitancies and horrors. Josiah Quincy, congressman from Mass, put it beautifully in 1819, when Ala was being admitted to statehood.

"You have no authority," he said, "to throw the rights and property of this people into the 'hotchpotch' with the wild men on the Missouri, nor with the mixed, tho more responsible race of Anglo-Hispan-Gallo-Americans who bask on the sands in the mouth of the Mississippi. . . Do you suppose the people of the Northern and Atlantic states will, or ought to, look with patience and see Representatives and Senators from the Red river and the Missouri pouring themselves upon this and the other floor, managing the concerns of a seaboard 1500 mi from their residence?"

The wind has been blowing on Capitol Hill for 125 yrs, and the words of Josiah Quincy still haunt the conscience of men of good fear. But the planet rolls on. Even as we copy the words of the gentleman from Mass, one of Missouri's wild men is sitting in a foreign land, in Potsdam, with a wild Englishman and a wild Russian, trying to make the world less hotchy, less potchy, more of a piece.

AUDACITY

Young Irvin Cobb had come to N Y with one idea firmly in mind: to get a job on a metropolitan newspaper. As he sat on a park bench, tired and discouraged, a sudden inspiration sent him hurrying to his hall bedroom, where he composed a form letter addressed to N Y editors:

"This is positively your last chance. . Unless you grab me right away I will go elsewhere and leave your paper flat on its back right here in the middle of a hard summer, and your whole life hereafter will be one vast surging regret. . ."

Next morning, for his 1st call, he chose the Sun. He sent in his name as he had done a doz times before. Promptly the editor came cut, waving the letter. "If you have half as much ability as you have gall, consider yourself hired."

gall, consider yourself hired."
"All right," said Irvin, "I'm bired."

That night he found 5 other editors, including Arthur Brisbane, were willing to give him a chance on the strength of that sassy letter.—ELIZABETH COBB, My Wayward Parent. (Bobbs-Merrill)

BEHAVIOR

Shall we believe that we make Society or that Society makes us? When leaders of the so-called "modern thought" tell us that delinquency is merely another name for maladjustment or conflict, is it true? Is adjustment a prerequisite to good conduct? Or do we learn to do what is right and thereby gain adjustment? Historically the idea that adjustment comes 1st is not true. When the Cro-Magnon man made those remarkable drawings in the caves of Southern France and Spain 25,000 yrs ago, no one had provided him a studio with a north light.-Judge John F PER-KINS, "Against the Philosophy of Excuse," Christian Science Monitor Magazine, 7-14-'45.

BIBLE-Reading

Thanks to the war, perhaps, the Bible is entering the factory in a big way. In one Connecticut organization, in fact, there's strict company policy that a Bible must be on every desk. Says the Com-

pany: "It's not only an endless source of inspiration, but has even been a life saver for many an official who has quoted from it to put over a sales argument."—Forbes.

COURTESY

It is said that no one would dare to slap George Washington on the back and address him as "George," Yet he doffed his hat and bowed to an old slave who had first tipped his hat and addressed him, "Good mo'nin', Gen'l Washin'ton." Gen'l Lafayette, who accompanied Washington, asked him why he would bow to a slave. The answer was, "I would not permit him to be a better gentleman than I am."—CONNOR D Ross, "The Ingredients of Good Citizenship," Outdoor Indiana, 7-'45.

DECEPTION

At our summer home in Maine, when we sought milk of a better quality than that supplied by our regular source, we turned to a French farmer in the neighborhood. Our regular dairyman was quite indignant. "That Frenchman!" he exclaimed. "He is utterly dishonest. He will turn to any trick. Why he will even put cream in his milk in order to sell it!"—HERBERT WOODIN, Religious Digest.

EMPLOYMENT—Postwar

Are women going to be sitting on benches in the employment offices when they ought to be learning new skills? Are they going to be using up their wartime savings frantically looking for new jobs?

Women should not wait until a sign is up which says, "No Women Wanted." They should start swinging on the subject of full employment right now.—MARGARET A HICKEY, chairman, Women's Advisory committee, War Manpower Commission.

GOD-and Man

When we accept God, we become not only possessors of God, but also transmitters of God. If we strive to keep God entirely to ourselves, we will lose Him. The more of God we bestow in love and service and respect upon others, the more of God we shall ever have growing in our lives.—Rev GLYNN T SETTLE, broadcasting on the Wings Over Jordan radio program.

HABIT-Influence

One cannot help wondering how the habits of people would be changed if those who sell intoxicating liquor and tobacco were denied advertising privileges of all kinds for 5 yrs.—The Vagabond.

They DO say . . .

"Chaos," opines Annabelle Scoon, "prevails in our editorial offices." She cites Journey Thru Chaos, by Agnes Meyer (Harcourt. Brace) and Journey Thru Chaos by VICTOR ALEXANDROV. just issued by Crown. . . And IRVING HOFFMAN forecasts a hot time in N Y when rival movies, A Duel in the Sun. A Walk in the Sun and Blood on the Sun hit theatres on 42nd st. . . Scholastic reports results of a poll of 53,777 high school students: 65% plan to leave home communities on graduation. In Southern towns under 2500, 79% of boys, 85% of girls will migrate. . . FAWCETTS are latest to refute theory that "it's cheaper to buy milk than to keep a cow." They've bought Country Press, Louisville, where their mags have been printed under contract. . . Curris will abandon staunch policy and accept liquor ads for Holiday, their swank postwar monthly. . . Auto ads are beginning to creep back into the nat'l weeklies. And ain't it good to see 'em!

IMMORTALITY

Greatness is not mortal. The qualities which the great have to give, they give perpetually. Their gifts are taken into the pattern of life, and they appear thereafter in the fabric of the lives of nations, renewing themselves as the leaves of the trees are renewed by the seasons.—Rob't Trout, CBS correspondent, in a radio tribute to Franklin D Roosevelt.

INTERNAT'L RELATIONS

The lost chord in the harmony of nations is accord.—Banking.

LIFE-Meaning

You must find yourself an interest—an interest, not merely a hobby; hobbies are the powder-

closets and ante-rooms of life.—G B STERN, "Unrationed Cure for Wartime Maladies," Vogue, 8-1-'45.

NEIGHBORLINESS

Into a store on upper Lexington came 2 well-dressed gentlemen. One bowed to the prop, introduced his companion, and said, "Mr Smith is sub-letting my ap't for the rest of the summer. Will you please sell him my cigarets?"—New Yorker.

PARENTS-Responsibility

When women think of themselves as the creators of their children and put less responsibility on God, we'll probably have a healthier race. And perhaps parents will develop a keener sense of duty.— Mrs Walter Ferguson, NEA newspaper syndicate.

PERSONALITY-Names

When John Hodiak, who plays the role of Major Joppolo in the film version of A Bell for Adano, was signed by MGM, studio boss Louis B Mayer suggested a change of name. "After all," he explained, "Hodiak! It doesn't sound like a movie star, does it?"

John smiled. "And what does?" he replied. "Heflin? Bogart? Ameche? Do those sounds suggest movie stars? They've done all right."

Mr Mayer, never at a loss, persisted, "But, John, why do you especially insist on Hodiak?"

"Because," declared John, "I look like a guy named Hodiak."—HARRY EVANS, "John Hodiak," Family Circle, 7-27-'45.

POSTWAR-Service

It will be marvelous once more to live where you can get your laundry back the same wk. and have clothes cleaned before you outgrow them; where you can get an appointment with the dentist the same day your tooth starts aching; where trains run on time, groceries are delivered and somebody pops out of a filling station te polish your windshield and fill your tank. . . It isn't just gadgets America longs for-not just new cars or planes or houses-it is service. - STANLEY VESTAL, "Southwest Calling," American Legion Mag. 8-'45.



GI's are beginning to express their disgust with certain USO shows, particularly certain units recently touring the Pacific circuit. Beefs that have found their way into military mag's and amusement jnls may surprise the home folks. Fighting men particularly emphasize their dislike of "dirty cracks" and let it be known that what they want is more rowdy but wholesome humor.

Merchants are genuinely concerned when they view the prospects for providing civilian apparel for the 1,300,000 soldiers the War Dep't plans to release in coming mo's. Prospects for fall and winter were none too good, even without this staggering add'l burden. Frankly, they just don't know where the clothes are coming from.

Remember that Forty-Plus group formed in depression's depth to find employment for men over 40? Well, it still functions—but in reverse. Chicago chapter has 58 applications on file from *employers*. The jobs pay up to \$12,000 a yr.

One question that's been bothering American Legion: what to do about WAC's, WAVE's and other service women was partially solved last wk when 1500 discharged women vets of Chicago district met to organize an all-woman post of the Legion.

With the new 7% tax on gross receipts of all cinemas in France, more than 50% of money taken at box office now goes to gov't. Latest tax is to subsidize French picture producers who can't make ends meet. (The successful ones get no aid, condition that has led some cynics to refer to the bounties as "prizes in mediocrity.")



AUTOMOBILE: Sensational new inner tube of synthetic rubber will soon be available. In recent test, nail was driven thru casing into tube; car continued several mi with nearly half the air remaining in punctured tire. Claim: new tube will hold air 10 times better than tubes of natural rubber; require inflation only 3 or 4 times yr. (Standard Oil of N J)

AVIATION: Boston store, Milwaukee, launched in late July "world's 1st regular air del'y service." Piper Cub plane will operate 3 days each wk from Milwaukee, each day on one of 3 state routes. Pkgs will be picked up at various airports for local del'y to individual customers. Store will observe same ODT limitations on pkg size that apply to truck del'y. At present, no extra charge for air service. (Milvaukee Jni)

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pisease — Prevention: Ultraviolet ray lights may be standard equipment of schools in the future, if experiments conducted in N Y state are successful. In 3 schools ultra-violet rays are being tested to observe their value in combating the spread of measles, mumps, pneumonia, common colds, and other communicable diseases. Disinfectant vapors are also being used in school buses, as part of experiments. Tests began last January, will be continued when classes resume in the autumn. (Grit)

PHOTOGRAPHY: News reels in full color—not just the usual crop of studio-made fillers and painstakingly photographed travelogs, but moving spot shots of ball games, horseraces, disasters—can be expected postwar. Credit new cameras and speedy new methods of developing and printing, devised for and by the military forces.—(Business Wk)

PROGRESS-By Installment

We frequently make the mistake of regarding the gap between the words and actions of statesmen as the double-dealing or hypocrisy of men who dishonestly use words like democracy and justice and peace. But the acts are frequently the compulsions produced by a war far from over. It is very much like the deep-sea diver who, before he emerges from the sea and stands feet upon the ground again, must 1st go thru the decompression chamber, so that the heavy pressure on his body is gradually relaxed. If not, he gets the bends. The sudden change may burst blood vessels unaccustomed to free air. The nations of the world will either go thru a period of disciplined, carefully planned decompression, or there will be a similar series of explosions.-LEO M CHERNE. "Failure at Frisco," Common Sense,

PSYCHOLOGY

When our Psychological Warfare dep't started working with the French, they had a terrible time explaining to one Frenchman just exactly what this psychological warfare was. Finally he got it. "Ah," he said, "I see what you mean. It is just like marriage."—RICHARD C HOTTELET, CBS correspondent, broadcasting from Paris.

RADIO

The broadcasting fraternity this summer has gone slightly sleuth-happy. Off-hand I can count 23 radio programs currently playing at the sleuth or some other mystery angle. Listening to the unraveling of a mystery plot has become an American parlor game.—Rob't S Stephan, radio editor, Cleveland Plain-Dealer.

RELIGION

If a man's religion doesn't make him happy here, what chance has it in the hereafter?—Grit.

SERVICEMEN—Returning

A recent issue of Mr Luce's Life illustrated the appalling properties of a new plastic which retains, according to its scientist sponsors, something called "plastic memory." The plastic, say, is originally a cube. It may be molded

to form a globe. But, as soon as heat enough to soften it is applied it flows back into its original cube form.

A not unsimilar sort of thing is happening. . . to the civilian soldiers of our present Army. Most of them are only too anxious to flow back into their original forms of ordered but independent existence in a pin stripe suit or a pr of overalls. They are going to be surprised when they find that "mother-sweetheart-and-loved-ones" don't recognize this plastic property of theirs and expect them to exhibit as definite signs of psychic changes as if they had lost an eye or earned an amputation Purple Heart.-Sgt AL HINE, editorial, Sat Review of Literature.

SPEECH-Speaking

Engineers and soldiers do not make the best speeches. They get things done. Congressmen make the speeches. Which do you consider the more important? Don't answer that question.—Rep John Phillips, of Calif, commenting on speech delivered by Gen'l EISENHOWER, at time of his visit to nation's capital.

THEORY-Practice

A high school student said he was just completing a monumental thesis on employer-employe relationships in the mining industry.

"But," was the protest, "you've never even seen a mine, much less been down one!"

"I know," he said, "that's the point. I had a chance to, but I thought I'd better not. I want this thesis to be free from any personal bias."—The Montrealer.

TRADITION

Sen Theo G Bilbo, Miss, seething with what he considered unchivalrous masculine discrimination, sought to introduce a bill to permit female sec'ys of senators on the Senate floor. He was told the Senate couldn't pass such bill—because there had never been any law barring them! The only thing that has kept them out is 169 yrs of tradition! Now, the senator insists he wants a female-barring law passed, so he can battle to repeal it.—Geo Dixon, "Around Washington," Cosmopolitan.

Your Heart Is In Your Hands!

"It's not the yrs that count," says Peter J Steincrohn, "but your attitude toward them." Dr Steincrohn, a practicing physician of Hartford, Conn, somehow finds time to turn out inspiring, optimistic little books at frequent intervals. He used to be a football star, and once did a bit of boxing. Now, his publishers insist, his favorite sport is watching other people give their muscles a workout—and then recommending his book, You Don't Have to Exercise! He has authored a very comforting volume titled, Heart Disease is Curable. But this excerpt is from a chapter in his most recent tome, Forget Your Age! (Doubleday, \$2.50), which takes as its theme the premise that "Life begins at any time."

Heart disease is Public Enemy No 1. Yet it can be caught, disarmed and shackled. The greater part of this job must be done by the patient himself. When there is heart trouble, diabetes, tuberculosis, pernicious anemia, brain tumor, or other serious ailment the proper attitude is to tell the patient, for these conditions cannot be overcome unless there is proper co-operation between doctor and patient.

Frankly, there is too much jittery pessimism about heart disease. And it is this very spirit of defeatism that prevents adequate treatment. On all sides we hear patients say, "Why take time out to fight a losing battle? You can't do anything for it anyway."

For example, let us suppose that John Q Smith breaks his leg. The doctor says, "Six wks in bed for you, John." John smiles and answers, "I guess that's that."

He sends the family out for his favorite cigars, cigarets, candy and magazines. He looks forward to catching up on some good books he has missed. The portable radio is placed at his bedside. John Q Smith is all set (and not too unhappily) to mend his leg.

But suppose the same man later has an attack of coronary thrombosis. He suffers pain in the chest for a few hours or days and then feels apparently as well as ever. His doctor takes an electrocardiogram which proves that Smith's heart muscle is as surely broken and frayed as was his leg bone.

The doctor says, "John, you have had something happen to your heart muscle. You need to rest quietly in bed for at least six wks. If you don't you'll get into trouble. If you do give it a chance, a good scar will form, the muscle will mend, and you'll be back at work."

Many patients follow orders carefully, recover, and ret'n to work. Others will not rest sufficiently. Most often they pay the penalty. We read about them in obituary col's and say, "Heart trouble is certainly getting worse."

Your heart weighs just a bit more than half a lb of butter. Yet this miniature pump, the size of your fist, ejects 6 oz of blood at each contraction. This adds up to 5000 gal's every 24 hrs. It performs this masterful job day and night—while you eat, sleep, work or play—for the 25,000 days of your existence.

Every other organ in your body can slow down to standstill. Fast for 10 days, close your eyes 10 min, hold your breath 10 sec's—and the stomach, eyes and lungs will pick up where they left off. But if the heart stops for 10 sec's—it's the long dash into infinity.

I do not believe that heart disease is a greater menace than it was yrs ago. Statistics tell us there are more early cases of coronary artery disease. That is open for debate. The increase might very well be due to better diagnosis. . The real reason for more deaths from heart disease in the U S is the increase of the aged. It is a natural expectation that an individual's machine will begin to sputter a little when it reaches the 80's and 90's. . .

The No 1 rule for killing yourself when you have heart trouble is to be a super-optimist. Rule No 2 is to be a deep-rooted pessimist. To stay alive, to approach the 100yr mark, you must be a middle-ofthe-roader who observes carefully the signposts strung along the way.



HIRAM JOHNSON

Sen HIRAM JOHNSON, who died last wk, just short of his 79th birthday, had the distinction of being perhaps the most "quoteless" public man in America. You will search anthologies of humor in vain for a "good one" which he related, or in which he figured as a central character. Bartlett's Familiar Quotations, which lists the sayings of a doz Johnsons, from the venerable Samuel to the voluble Hugh, conspicuously omits the grisly Hiram. The Encyclopedia of Creative Thought gives him a single credit line, lifted from a speech delivered in the U S Senate: The first casualty when war comes is truth."

HIRAM JOHHNSON was not a man to waste words. But he never lacked the courage of his convictions.

Ed Lowry, Washington newsman, tells a thoroughly consistent Johnson story. A quarter of a century ago he spent a fortnight in Calif. talking with the Senator's friends and enemies in an effort to dig up a "human interest story" for his forthcoming Washington Close-Ups. Finally he found a little item in the Sacramento Bee-a story of Gen'l Grant's visit to the town on his ret'n from a trip around the world, and how young HIRAM JOHNson, then a lad of 12, had delivered a stirring address of welcome to the great man. A delighted teacher was quoted as forecasting that Hiram would one day stand in Gen'l Grant's shoes. Since it was no secret that the Senator entertained Presidential aspirations, the story was particularly pat. But when Lowry showed the item to Johnson he waved it aside and snorted:

"I never saw Gen'l Grant in my life!"

Outside on the target range Tex was rapidly acquiring a puffy cheek from the recoil of his rifle.

"Just handle it the way you would your girl back home," the sarg instructed him. "Hold firmly and squeeze gently."
"I would," retorted Tex, "only

"I would," retorted Tex, "only my girl never kicked like this."— "Service Chuckles," American Magazine.

On a recent Sunday evening it was the girls' turn to conduct a young people's service. The leader announced, "I will open the hymn book at random, and the hymn on that page will be our inspiration for the evening."

The title, it developed, was God Send Us Men.—Louisville Courier-Journal.

American Visitor: "Why don't they show a comedy instead of this scene?"

English Host: "Oh, they never show comedies at the movies in England on Saturday night. They're afraid they'll cause laughter in the churches the next day."

—Ala Baptist.



The meat situation is so bad that teacher is now putting an apple on the butcher's son's desk every morning.—Phoenix Flame.

TABLOIDS: fast reading for the slow-thinking.—P J THOMAJAN.

It takes a long time to feather a nest on a wild goose chase.—

Threads.

If Adam came back to earth, the only thing he would recognize would be the jokes.—Lynx.

GOOD STORIES

I LAUGHED AT THIS ONE FERENC MOLNAR

Recently I was asked by a reporter for PM how much I had contributed toward turning my play Liliom into the current musical, Carousel.

I replied that Rogers and Hammerstein had asked my advice at rehearsals, and I gave them such counsel as I could. I remember an instance where the question arose: where to cut? No one could decide. So I told them a story that to me has always seemed amusingthe story of a man with a walking-stick that was too long for him. He carried it anyway, because it had such a beautiful gold head. His friends suggested that he cut a piece off the stick. "I couldn't cut off this beautiful head," he said decisively. "Not that end," his friends pointed out, "The other end."

"Ah," mused the man, "but you see, the other end fits!"

The little man at the "local," two miles from the country town, was saying that he took a bus out every evening, as the beer was a penny a pint cheaper.

When it was pointed out that the bus fare was twopence each way, he replied, "Oh, I drink until I make a profit."—Australia.

Buddy de Sylva, head of Paramount, is a baseball fan. The head of another studio, suggested a plan for each of the 2 studios to organize ball teams and play night games.

De Sylva was dubious. "Remember," he cautioned, "this is Hollywood. Can you think of 18 fellows we can trust with a bat in their hands?"—LEONARD LYONS, syndicated column.

It was on the Western Front. Whitey and Slim were due for scout duty, and the captain ordered them to conceal themselves in a cow's hide and graze toward the German trenches. Whitey was given the front legs and Slim the hind legs. All went well until Whitey received a terrific kick from his buddy.

"What's the matter?"

"Matter!" snorted Slim. "Here comes a German with a milk pail!"—Christian Observer.

